



## JD.com Announces Luxury Sunglasses Partnership With Luxottica

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### Ray-Ban, Oakley and Vogue to be Featured on JD.com

BEIJING, May 11, 2015 (GLOBE NEWSWIRE) -- [JD.com](http://JD.com), Inc. (Nasdaq:JD), China's largest online direct sales company, today announced that it is partnering with Luxottica, the world's leading producer of luxury eyewear, to offer a wide range of sunglasses from some of the best-known global brands.

The partnership will enable [JD.com](http://JD.com) customers to purchase a range of luxury sunglasses from the leading brands in Luxottica's portfolio, including Ray-Ban, Oakley and Vogue. Most of the products will be available through [JD.com](http://JD.com)'s direct sales channel, enabling Luxottica to leverage [JD.com](http://JD.com)'s industry-leading nationwide logistics network featuring standard same- and next-day delivery.

"Chinese consumers increasingly rely on [JD.com](http://JD.com) for convenient and reliable access to high-quality luxury goods across a range of products, from clothing and accessories, to cosmetics," said Lijun Xin, Vice President of [JD.com](http://JD.com). "We're delighted to be partnering with Luxottica, the clear global leader in luxury eyewear, to expand our offering in this market that is rapidly growing among Chinese consumers. Partnerships with leading luxury producers such as Luxottica underline the trust that our global partners have in [JD.com](http://JD.com), not only to drive sales, but also to provide consumers guaranteed authentic products and the best possible brand experience."

### About JD.com, Inc

JD.com, Inc. is the largest online direct sales company in China. The Company strives to offer consumers the best online shopping experience. Through its content-rich and user-friendly website [jd.com](http://jd.com) and mobile applications, JD.com offers a wide selection of authentic products at competitive prices and delivers products in a speedy and reliable manner. The Company has the largest fulfillment infrastructure of any e-commerce company in China. JD.com operated 7 fulfillment centers and a total of 143 warehouses in 43 cities, and in total 3,539 delivery stations and pickup stations in 1,961 counties and districts across China, staffed by its own employees.

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