ANNUAL GENERAL MEETING OF SHAREHOLDERS OF

JD.COM, INC.

June 23, 2021

ADD YOUR EMAIL ADDRESS ONLINE

Add your email address to your online account at AST for 24/7 access to your account and enroll in eConsent to receive future materials electronically. Update your account today at: www.astfinancial.com/login (see reverse side for instructions) or provide us with your email address in the section entitled "ELECTRONIC SHAREHOLDER COMMUNICATIONS" at the bottom right side of this card or on the reverse side to receive future materials electronically when available.

Please sign, date and mail your proxy card in the envelope provided so that your vote is received on or before 10:00 AM EST on June 15, 2021.

Please detach along perforated line and mail in the envelope provided.

065357 Resolutions presented for consideration by the Annual General Meeting of Shareholders on June 23, 2021 THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" PROPOSAL 2 PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE X As a special resolution: FOR AGAINST ABSTAIN Resolution No. 1 set out in the Notice of the Annual General Meeting to 1. approve the adoption of the Company's dual foreign name As a special resolution: 2. Resolution No. 2 set out in the Notice of the Annual General Meeting to approve the adoption of the Second Amended and Restated Memorandum of Association and Articles of Association Electronic Shareholder Communications Please join the growing number of shareholders who receive emails instead of hard copy shareholder communications. Register online at astfinancial.com or supply your email address To change the address on your account or to add the email, please check the box at right. below. Please indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method. Signature of Shareholder Date: Signature of Shareholder Date Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.